Bid to Host 7th International UNESCO Conference on Global Geoparks 2016

English Riviera Global Geopark, Torbay, Devon, United Kingdom



Twitter: @ERGG2016 #er992016







Foreword

What lies beneath our feet is the foundation for the society we live in. The different rocks and fossils not only have an amazing story to tell but their influence on everything we have and see today is just as remarkable.

The fertile soils, the rich marine environment, and the buildings are at the heart of our communities and towns, and all this has its roots in the rocks. There is no better place to see this relationship between people and landscape than the English Riviera Global Geopark, which is UNESCO's first urban Global Geopark, with a thriving local community living against the backdrop of magnificent Devonian limestone headlands, Permian sandstone cliffs, and Kents Cavern the most important Palaeolithic archaeological site in Western Europe.

I am delighted to support this bid to UNESCO to host the 2016 Global Geoparks conference in the English Riviera Global Geopark when I very much hope to welcome the delegates.



Professor lain Stewart, Plymouth University Patron of the English Riviera Global Geopark

Welcome

On behalf of the English Riviera Global
Geopark and the organisation committee
I am delighted to present our bid to host
the 7th UNESCO Global Geopark
Conference in the United Kingdom
Tuesday 27th – Friday 30th

September 2016 If successful we would also host to

If successful, we would also host the European Geoparks Network (EGN) Advisory Committee (AC) meeting on Sunday 25th September 2016 and the EGN Coordination Committee (CC) meeting on Monday 26th September.

All the delegates will stay in the heart of the Geopark within walking distance of the conference venue and enjoy the hospitality of a vibrant English resort (recently voted top UK seaside resort by TripAdvsor users) that has its roots in the outstanding natural, coastal and rural environment.

The English Riviera gained Global Geopark status in September 2007 and over the years has embraced the designation to deliver significant economic and social impact. We are keen to show UNESCO, the Global Geopark family and the world's Earth science community the positive results the Geopark designation has brought to our territory.

Our Geopark is innovative and proactive and we are confident we will deliver a conference which will provide UNESCO and the Global Geopark family with lasting benefits.

When hosting the conference we will:

- Provide a dynamic forum for the exchange of issues important to the Geopark family
- Foster long-term relationships among partners from around the globe
- Connect talented delegates
- Demonstrate the success of the English Riviera Global Geopark

In this document we have set out what the English Riviera Global Geopark has achieved since 2007, its important geosites, how it connects with culture and heritage, how it shapes the economy, delivers social benefits and its contribution to the tourism industry.

We have a well established tourism infrastructure, with quality venues, attractions and accommodation. I trust that you will find the themes and programme we have put together inspiring and engaging. Without doubt, our aim in hosting the conference is to exceed the expectations of delegates.

I look forward to welcoming the UNESCO family of Global Geoparks to the United Kingdom in September 2016.



Gordon Oliver Mayor of Torbay

www.englishrivierageopark.org.uk Facebook: English Riviera Global Geopark Twitter: @rivierageopark

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Project Partners:

















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See page 21 for travel details Achievements of the English Riviera Global Geopark

Since gaining Geopark status in 2007 and integrating it into strategies and policy, local partners with a wealth of experience and expertise have delivered significant achievements under the Geopark banner including:

- £6 million of capital investment including the world-class Geoplay Park, a geologically themed children's play area in Paignton, Berry Head Fort restoration and new visitor centre, Cockington Court Sea Change craft studios, Cockington Geopark Cycle Hub and cycle trails and the restoration of Torre Abbey.
- Developing national and international partnerships with South West UK UNESCO sites and with other Global Geoparks and international geological organisations
- Developing a creative and innovative approach which was shared at the 2012 5th UNESCO International Conference on Geoparks in Unzen, Japan

- Chairing and co-ordinating the UK Global Geoparks Forum
- Supporting the European Geoparks
 Network with representation on the EGN
 Advisory Committee and active participation in the EGN Coordination Committee
- Successfully obtaining "Green Card" revalidation in 2011
- Working with partners at Torbay Coast
 Countryside Trust to deliver Geopark
 activities including coasteering, kayaking and
 a new series of Geopark cycle trails
- Establishing an educational partnership and links with the University of Exeter (a UK top 10 University), Plymouth University's Centre for Research in Earth Sciences and South Devon College
- Successful alliances with international companies such as Oclaro Technology and Spirent Communications, both global leaders in their field and members of the Torbay High Tech Forum which helps promote Torbay as a hub for technology
- Sistership support from Hong Kong Global Geopark of China who look forward to working closely with us to achieve a successful conference (See page 15)



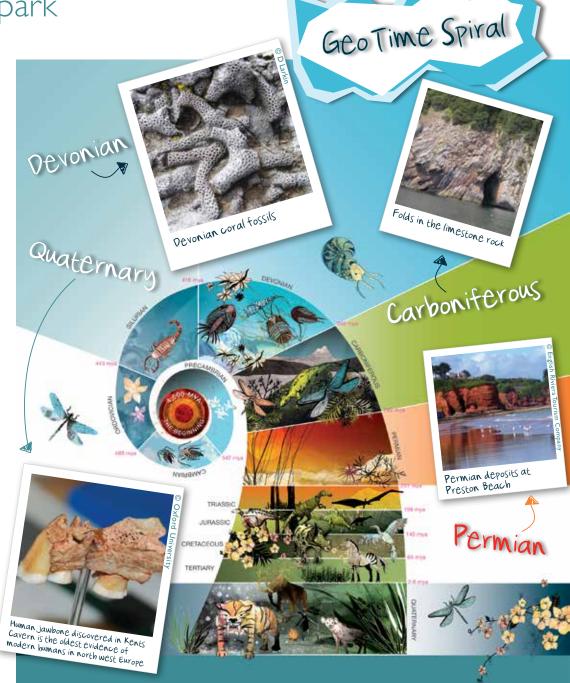


The English Riviera is an unusual and fascinating place for a Global Geopark but amid the scattered urban mosaic is the legacy of an adventure 400 million years in the making! Tucked away in valleys, on hilltops, along blood-red bluffs and steel-grey sea stacks, the Geopark's impressive geology, long taken for granted, is now centre stage and recognised to be of international importance.

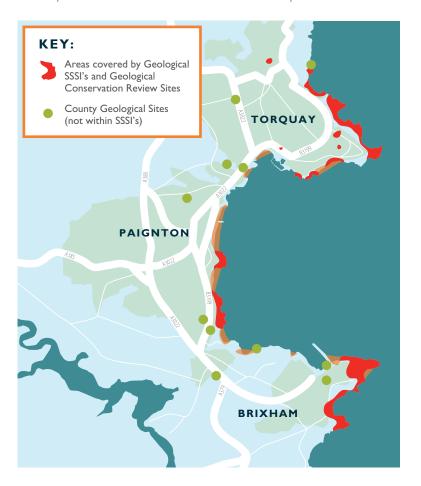
In September 2007 the English Riviera received international recognition for its rich geological, historical and cultural heritage, and became, at that time, one of just 57 areas around the world to be endorsed by UNESCO and welcomed into both the European and Global Geopark Networks. Today there are over 100 Global Geoparks as the designation is gaining recognition for its ability to bring economic and social benefits to communities with outstanding geological heritage.

The English Riviera Global Geopark is easily accessible by public transport, with frequent bus and train services operating all year and as an established visitor destination the English Riviera offers a wide range of accommodation and hospitality. With a 1500 capacity conference centre in the heart of the Geopark, quality hotels to match all budgets and a vibrant seaside resort setting, it is the perfect venue for the UNESCO Conference on Global Geoparks 2016.

Already a top UK destination, the Geopark, marketed as "South Devon's Beautiful Bay" is located in the heart of the South West of England and is home to 134,000 people living in and around the three towns of Brixham, Paignton and Torquay. The area is administered by Torbay Council, named after the protected English Channel anchorage of Tor Bay. The English Riviera Global Geopark area is exactly the same as the administrative authority of Torbay. It stretches from rolling hills inland and out across a rich marine environment. Yet, despite its small size, only 64km² of land and 40km² of sea, and its urban setting, the English Riviera Global Geopark contains one of the highest concentrations of protected geological sites in the UK and Geological Conservation Review sites, Sites of Special Scientific Interest and Regionally Important Geological Sites abound. The most recent recognition of the area's importance came in 2013 when it was designated a Marine Conservation Zone which acts to protect a range of habitats and species.



Our designation as a Geopark is based upon the international importance of 32 Geosites concentrating on the story of four geological time periods, all found within a compact area.



Some of the Geopark's most impressive sites will be visited by the delegates during the conference field trips and include:

Kents Cavern:



Nationally protected, this award winning prehistoric cave is the underground visitor centre for the English Riviera Global Geopark. With an extensive labyrinth of spectacular and easily accessible caverns and rich in fossil remains, the cavern has fascinated many of Britain's pioneering Earth scientists including Rev Buckland, Charles Darwin, Alfred Wallace and William Pengelly. A human jawbone discovered here is the oldest human fossil ever found in northwestern Europe. Kents Cavern's connection to humankind goes back much further to Neanderthals and Homo heidelbergensis over 500,000 years ago. This makes Kents Cavern by far the most important prehistoric cave in Britain. Open to the public since 1880, the cave has inspired many visitors, notably Beatrix Potter and Agatha Christie, and continues to draw

in audiences for guided tours and innovative artistic and cultural events.

www.kents-cavern.co.uk

Berry Head National Nature Reserve:

Berry Head, with its 60 metre (200 feet) high cliffs has for centuries offered shelter and protection to wildlife, people and nation. Integrating the fragile, rare plant and insect life of its limestone grassland, the thousand-strong guillemot colony (the most southerly in the UK) and its many sea caves the site holds a hugely impressive list of official designations all of which hint at its national and international significance for nature conservation. Particular rarities include the small blue butterfly, cirl bunting, white rock rose, several orchid species and the Devonshire cup coral.



The heart of the headland is 400 million year old limestone that once formed part of a reef environment in a shallow tropical sea south of the equator. Berry Head is an exceptional, strongly interrelated site, and people as

well as geology have shaped Berry Head, most dramatically by quarrying its limestone over the last 300 years. Used to build the Napoleonic forts, quarrying continued even up to the 1950s. Today the quarry's quiet seclusion is ideal for a range of wildlife from seabirds to the protected nursery roost of the greater horseshoe bats.

Saltern Cove:

This beautiful stretch of sheltered coves and exposed cliffs not only boasts fantastic geology but also supports diverse communities of intertidal life. As a result, in addition to its geological SSSI designation, it is also the only underwater SSSI in the country and a marine local nature reserve. It is here that one of the most important Upper Devonian stratigraphic localities in Britain is exposed whilst close by the unconformable contact between the Lower Devonian and the overlying Permian beds is clear. Additionally,



an abundance of fossil burrows found nearby are evidence of life within the Permian desert. Theories regarding the resident of the burrows have ranged from giant sandworms to small reptiles, with the current favourite being giant millipedes.

Hope's Nose:



Hope's Nose provides a spectacular vantage point, but regardless of the view, the headland itself is a fascinating site for both its geology and biodiversity. The wavecut platform reveals coral and stromataporoid fossils of the ancient Devonian tropical seas. Hidden between the layers of limestone are occasional bands of volcanic ash and later deformation has created gentle undulations that give way to dramatic folds and faults all topped by the 200,000 year old raised beach. However, perhaps most remarkable, are the sites suite of rare minerals some new to science.

Paignton Geoplay Park:

The Paignton Geoplay Park, an open access children's play park, has been a major success story and it is in the park that we have had the opportunity to explain the local geology in simple terms. The park is divided into four areas the Devonian, Carboniferous, Permian and Quaternary where the play equipment and landscaping tells the tale of each period. Colourful, attractive and engaging interpretation panels support this whilst the story telling chair shaped as a spiral pictorially depicts the whole of geological time. The park provides an ideal setting within which the Geopark's creative Geo-collective and trained Play Rangers can engage with children and adults.



Geopark Cruises and Coastal Adventures:

Getting out on the water is what our visitors love to do, and there is a great selection of boat trips and tasty local food and fresh fish to enjoy. Cruises around the Bay provide

fantastic views of the stunning geology and wildlife but for the more adventurous kayaking and coasteering opportunities allow our visitors to get right up close from the best vantage point – the sea!



Long recognised as a tourist resort, the area is famous for its award winning beaches and exotic palm trees and has more attractions than any other resort in the UK. The coastal geography has clearly shaped the economy of the region, with deep sea fishing, farming, high-tech manufacturing and tourism all driving a multitude of support industries. Tourism and related sectors account for around a third of employment and the draw of the South Devon lifestyle attracts people of all ages to retire in the area, some setting up small businesses. Tourism also draws many people to the English Riviera resort in the summer months with over one million staying visitors and over two million day visitors visiting the area every year.

World Famous People

Charles Darwin:



Charles Darwin spent time in Torquay in 1861 just after the publication of "The Origin of Species" in 1859 and evidence exists of correspondence between Darwin and William Pengelly, the pioneering explorer of Kents Cavern. In addition, Pengelly's diaries record the visit of Alfred Wallace to Kents Cavern in September 1869. The previous systematic explorer in the cavern was Father John MacEnery and he invited the famous British geologist, the Reverend William Buckland to the caverns to review the discovery of stone tools and bones of extinct animals, at the same stratigraphic levels in the cave. Buckland remained convinced this was not proof of man's existence on the planet going further back than 6,000 years ago.

Isambard Kingdom Brunel:

With spectacular views running along the coastline from Goodrington to Broadsands and beyond is an evocative length of railway line. This major engineering feat, with numerous cuttings and embankments, included the construction of two stone viaducts using the local Devonian limestone. Still in use by the Steam Railway today it was surveyed, designed and completed by the eminent British Victorian engineer Isambard Kingdom Brunel in 1861.



Fawlty Towers:

It would also be wrong not to mention the English Riviera's close connection with one of the most popular British TV comedy series of all time, "Fawlty Towers". Based on the Hotel Gleneagles, just next to Kents Cavern, it was here that John Cleese and the Monty Python team first encountered hotel proprietor, Donald Sinclair, who became the inspiration

for one of comedy's most famous characters, Basil Fawlty. Only 12 episodes were ever made but it is broadcast in over 60 countries and Torquay and Paignton feature in the episodes.

Agatha Christie:



The Geopark is also birthplace of the world's most published crime writer Agatha Christie who spent many of the most important chapters of her life using the area for inspiration. The English Riviera has a programme of all year events and festivals including the annual Agatha Christie Festival. Delegates who are looking for a rounded cultural experience may be able to take an extraordinary glimpse into the beloved holiday home of the much loved author and visit Greenaway House.





You can also get a culinary taste for the English Riviera Geopark through sampling local produce and dishes at the award-winning restaurants and seafood stalls. The local fertile soils provide perfect conditions for agriculture, while out in the Bay a world-class fishing industry flourishes - Brixham has the highest value catch in England - much of which is destined for some of the country's leading restaurants.

Tourism does not define our area alone however; with a plentiful pool of skilled labour, low overheads, committed support from the Torbay Development Agency (TDA) (www.torbaydevelopmentagency. co.uk) and a world-class quality of life, the English Riviera also makes a compelling case for businesses looking to expand or relocate. We are known globally as a centre for hi-tech and advanced electronics for industries. Many companies such as Oclaro Technology and Spirent Communications operate their global enterprises from Torbay. They are here because of the easy access to European and UK markets, a skilled and motivated workforce, cutting edge research and development, and competitive operating costs. Torbay today offers companies a rare combination of quality of life and quality of opportunity.

Proposed Theme – Health and Wellbeing through Creative and Active Engagement in Global Geoparks

We believe a theme of Health and Wellbeing through Creative and Active Engagement in Global Geoparks at the 7th International UNESCO Conference on Global Geoparks will offer a landmark meeting where a renewed sense of collective purpose will emphasise the network's capacity to lead the way in local, national and transnational wellbeing.

Wellbeing is a complex idea. It is a term that moves between nations and cultures, epochs and trends. And yet it is essential. A United Nations conference in May 2014 emphasised that new understandings of economic progress are needed, understandings that go beyond GDP to think about other measures of wellbeing. It emphasised that wealth is not only about finance, but also about other sorts of social and environmental wealth.

The English Riviera Global Geopark is socially, culturally and environmentally rich, and yet, in its unique coast and urban setting, it has some of the UK's highest levels of poverty. Recent research from the Kings Fund confirms that if you are economically poor then you are more likely to have ill health and die younger. This is not simply a UK or European issue, the World Health organisation has described this growth

in chronic ill health in a rising and aging global population as "a slow motion catastrophe". Through working with Exeter University, the English Riviera Global Geopark has long recognised the benefits of creative and active engagement for the local community and visitors. It has been praised by UNESCO and is lauded highly by the rest of the global network as a Geopark whose work celebrating culture and heritage is exemplary.

For example, since 2010 the GeoQuest (ACE funded /Cultural Olympiad project) has developed into the GeoCollective project. Its great success has been the use of creative and performing arts by dynamic and innovative artists to explain geology, engaging local people and stimulating an interest in the local stories we have to tell that integrate people, place and time.

The strength of our relationship with the community and partners has led to the development of the Paignton Geoplay Park. For children in particular, natural environments can offer multiple benefits. They can provide opportunities for physical activity through active play; the exploration of nature, creative play, social interaction and the development of independence and confidence in being outdoors. In the modern world, where so many adults have lost touch, the Geoplay Park provides a completely free opportunity for children and families

to engage with some form of physical activity in a familiar natural environment which without doubt offers considerable physical and mental health benefits; from here they are encouraged to engage and further explore the world around them together.

Kayaking, coasteering and snorkeling Geopark adventures offer the chance to get engaged in a more energetic way with our wonderful marine environment. Meanwhile, our most recent collaborative project with Torbay Coast and Countryside Trust has seen the initial route of a wider Geopark Cycle Network develop at Cockington.

Through our creative innovation, community outreach, partnership working and academic collaborations the English Riviera Global Geopark has come to recognise its unique position to bring about positive change to regional and national wellbeing. We believe that this is also true for the Global Network. The Global Geoparks Network has a remarkable diversity and richness of wellbeing resources and an international expertise in outreach, engagement and wellbeing creation. This conference will offer the means to bring this unique range of resources together for the very first time to offer a significant contribution to the global challenge of wellbeing.

The conference will have a strong emphasis on sharing research of an international quality both during and after the events. This will build on our existing collaborations with our colleagues in the National Health Service, Devon County Council and Torbay Council, along with The Arts Council, Arts and Health Southwest and our academic colleagues at Exeter Medical School, Plymouth University, Exeter University, Loughborough University, Falmouth University, and the European Centre for the Environment and Human Health, who are exploring a number of ground-breaking responses to the role of creativity and place in meeting the global wellbeing challenge.



The Conference Venue

The Riviera international Conference Centre (RICC)

a purpose built conference, exhibition and banqueting facility, situated in the heart of Torquay

www.rivieracentre.co.uk/general-info/location/the-english-riviera

Located overlooking South Devon's Beautiful Bay the award winning, purpose built Riviera International Conference Centre is one of the country's top conference venues and has hosted many prestigious national and international events. It's central location is very popular with conference delegates with a wide choice of accommodation and the seafront promenade all within walking distance.

The RICC offers a choice of multi-functional halls and rooms, including a 1,500 delegate capacity conference hall, an adjacent 1,750 square metre exhibition hall and eight further secondary rooms that can accommodate a variety of events for up to 400 people.

Furthermore the conference venue provides free WiFi throughout the centre; a team of in-house chefs, providing an innovative and creative range of menus using local produce; easy access with on-site car parking and close proximity to Torquay railway station; a wealth of experience within the conference and meeting industry. A dedicated conference co-ordinator will work alongside the Geopark team to ensure all aspects of this prestigious event come together seamlessly.





Testimonials from previous clients

9th April 2014

"Now that the dust has settled after our conference I just wanted to put in writing how thankful we are that we had the good sense to come to Torquay and work with all of your wonderful people. From the start it was clear that we were working with a very professional group with several years of experience of working together. One of the things we will miss is the prospect of a trip to Torquay for a chat about what we're jointly going to achieve, because it's all happened so successfully!

We appreciated the way in which you have gently steered us to the best options for us, calmed us down when we needed it and been there when we needed you. We have so many compliments about the centre, your staff, the mood, and the wonderful food — it is so hard to serve 500 people with a hot meal to a really high standard in such a short time and you, your chefs and waiting staff managed it effortlessly. We think you're wonderful! You are a credit to your profession, your industry and most of all your centre and community — Torbay is lucky to have you all representing it. I hope that District 1090 will come back and see you in the not too distant future"

John Greening
District Governor 2013-2014
Rotary International

6th lune 2013

"Our delegates were surprised and very vocal about just how good this conference was. When I look for what worked well it's obvious the location and the venue are superb. When you add in the dedicated support I found from all the staff at the Riviera International Conference Centre it was the foundation for our highly successful event. A delight to work with you all".

TOASTMASTERS

Phil Barber Riviera Renaissance Conference Chair, Toastmasters Spring Conference 2013

May 2013

"The Conference Centre was super, the facilities were excellent, the food for our lunches and annual dinner was delicious and staff were superb, and could not have been more helpful. You will be pleased to hear that the conference was a huge success. The Riviera International Conference Centre is a neat and compact centre and everyone felt this was one of the best conferences they had attended".

Mike Lower

Independent Schools' Bursars Association, ISBA Annual Conference 2013

April 2013

"Everything went off well and it is a tribute to the organisation and commitment of you all that we had such a successful weekend. Feedback from those attending has been very positive and complimentary of the staff at the centre, for whom nothing was too much trouble".

Tony Gadsby Lions Clubs International Lions Club International Annual Conference 2013

Where to stay during the Conference

Located within walking distance of the Riviera International Conference Centre is capacity for in excess of 2,400 en-suite quality hotel delegate accommodation, ranging from top 3 and 4 star business hotels to smaller family run establishments and luxury self-catering apartments, town houses and penthouses.

All accommodation bookings will be handled by "Conference English Riviera", the dedicated conference office, offering free booking service, to ensure delegates from around the world find the accommodation to suite their budget and requirements.

Conference English Riviera will liaise with all accommodation providers prior to the conference to ensure that accommodation is secured and will provide an online booking facility to browse rates, availability and to book via: www.conferenceenglishriviera.com/conference-accommodation. Booking forms and printed information are also available.

The English Riviera Tourism Company can provide a comprehensive list of accommodation partners if needed, see www.englishriviera.co.uk for some excellent visitor information.

For the more adventurous...

In addition to classic conference hotels the English Riviera provides opportunities for other forms of accommodation including glamping (glamorous camping), yurts, shepherds huts, caravanning or chalet type accommodation:



Some delegates, and particularly those on a tight budget, may like to consider communal accommodation at Warren Barn, a converted barn dating from 1850 located in the quintessentially English thatched village of Cockington. It is run by local charity Torbay Coast and Countryside Trust and sleeps 36 in 2 large dormitories together with two other small bedrooms. It is fully equipped with showers, kitchen and dining area with a wood burner and the whole building is heated by a sustainable wood pellet boiler. Meals can be provided from Occombe Farm café and there is also a large courtyard with pizza oven and fire area. For more information visit www. countryside-trust.org.uk/warrenbarn









Please note that delegates choosing to stay further afield will need to make their own arrangements for travel to and from accommodation not booked via Conference English Riviera. Cycle hire, local taxis and public transport are readily available.

Evening venues for the Conference

On the Conference Programme you will find various activities happening at some exciting places in the English Riviera and we would like to introduce you to some of them:

Torre Abbey:



The Spanish Barn built in the 13th Century will act as one of the host venues of the conference and is situated at the magnificent Grade I listed Torre Abbey with its beautifully landscaped grounds and gardens with stunning views over Torquay. Torre Abbey is one of the most important historic buildings in the South West of England. Founded in 1196 it is a very rare example of a Premonstratensian abbey. The abbey is a historic building with monastic ruins, a museum and art gallery and has just been through a major refurbishment. There were only ever 30 such abbeys throughout England. The Spanish Barn, which is a great medieval tithe barn, was so named as it was used to imprison the 397 Spanish crew of the

captured ship Nuestra Senhora Del Rosario which was captured by Sir Frances Drake during the Spanish Armada campaign. Torre Abbey is owned and managed by Torbay Council and has been open to the public since 1930.

Occombe Farm:

Occombe Farm, situated on the edge of Paignton, holds the fundamental belief that what we eat shapes our countryside. The organic farm with demonstration vegetable garden, harvests eco-friendly produce, as well as providing excellent educational facilities. Occombe is thought to mean the valley of oaks, and it is certainly worth wandering through the melange of pasture, wet meadows and woodland to see just where your food has come from. The farm has remained unimproved since World War II, is today designated a Site of Special Scientific Interest, meaning that the species and habitats within the land are securely protected.



The Riviera International Conference Centre (RICC)



At the RICC we are passionate about promoting our wonderful local produce and creating dishes that reflect Torbay, and in providing fresh local produce we provide support to our local suppliers. We offer a range of services, cuisines and styles to suit all - from a drinks reception with canapés, to gourmet 5-course sit down meals. Our innovative chefs can also create bespoke menus. We are flexible in the design and layout of the rooms to be used and can cater from large function rooms with a stage, dance floor and tiered seating, to the small private rooms ideal for intimate dining. The RICC is the perfect event venue for our conference.



Places to go in the Geopark



Support from our Sister Global Geopark

The English Riviera Global Geopark has had an active Sister Partnership with the Hong Kong Global Geopark since 2009. We are delighted to announce that if our bid is successful Hong Kong Global Geopark are offering to play an active role in supporting delegates from the Asian Pacific Region both before and during the conference.









本署植號 Our Ref; AF GR CPA 29/4

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AGRICULTURE, FISHERIES AND CONSERVATION DEPARTMENT

6th Ploor, Cheung Shu Wan Government Offices 303 Cheung Sha Wan Road Kowloon, Hong Kong

8 May 2014

To Whom it may Concern

We are pleased to support the bid of English Riviera Global Geopark, one of our eight sister geoparks, to host the 7th International UNESCO Conference on Global Geoparks

As early as 2012, at a roundtable conference in Hong Kong for our sister geoparks and over 20 geopark managers from China, English Riviera Geopark expressed its interest in bidding for the conference. With this in mind, we held early discussions with the English Riviera Geopark management team on how Hong Kong Global Geopark could play an active role in supporting delegates from the Asian Pacific Region and how we could

We have an active partnership with the English Riviera Geopark management team and know the geopark very well, having facilitated many fruitful exchanges with them from Hong Kong and mainland China. We are proud to have an effective and fruitful sister relationship with an organisation equipped with unique creative ability to develop projects that link the geology and landscapes with people and the local community, something we are

We are confident that English Riviera Global Geopark would be an excellent venue for the conference, as we have had several occasions to use the facilities and appreciate the fact that all the conference events would take place in the geopark, with the delegates accommodated within walking distance of the Riviera International Conference

We look forward to developing a support programme for the 2016 Global Geopark conference and await your favourable announcement in Stonehammer Geopark.



Dr K M YEUNG Head, Hong Kong Global Geopark of China

现由请客交广流县自然海绵署署长。 Please address all replies to Director of Agriculture, Fisheries and Conservation

Conference Programme

	MAIN DETAILS	TIME	POTENTIAL VENUES
	Arrival of EGN Advisory Committee (EGN AC)	Times to be agreed	
Pre-Conference 24.09.16	Exeter Airport & station transfers for EGN AC	Times to be agreed	Grand Hotel
24.07.10	Dinner for EGN AC	19:00 – 23:00	
	Arrival EGN Coordination Committee (EGN CC)	Times to be agreed	
Pre-Conference	Exeter Airport & Station transfers for EGN CC	Times to be agreed	The Osborne
25.09.16	EGN AC meeting (with lunch)	Times to be agreed	
	Dinner for AC & CC – Sit down dinner with Sea Shanty / Folk Band	19:00 – 23:00	Torre Abbey Spanish Barn
	Arrival of main conference delegates	Times to be agreed	
	Exeter Airport & station transfers	Times to be agreed	The Imperial
Pre-Conference 26.09.16	EGN CC meeting (with lunch)	Times to be agreed	
20.07.10	Conference registration & Geopark Fair setup	From midday	RICC
	Conference Ice Breaker – Drinks & buffet with music/ entertainment. Community event/ local craft fair along the prom	19:00 – 23:00	Torre Abbey Spanish Barn
	Conference registration & Geopark Fair setup	07:00 - 09:30	
	Opening Ceremony	09:00	RICC
27.09.16	Key note	10:30	RICC
27.07.10	Conference sessions 1 to 3 (5 themes) (with breaks for morning coffee, lunch and afternoon tea)	11:30 – 17:30	
	Barn Dance which will include a Hog Roast and vegetarian options, band, Morris dancing, shuttle bus service	19:00 – 23:00	Occombe Farm
	Key note and panel	09:30 - 11:00	NGC
CONFERENCE DAY 2 28.09.16	Conference sessions 4 - 6 (5 themes) (with breaks for morning coffee, lunch and afternoon tea)	11:30 – 17.30	RICC
20.07.10	Dinner – a Torquay voucher scheme will be used to visit various venues	19:00 – 23:00	Various
CONFERENCE DAY 3 29.09.16	Field trip options with 6 themes: Geo heritage, culture & art; geo adventure; geology for non geologists; geology for those that know their stuff; Geopark general; geo, bio and wildlife.		Various
	Various venues & activities – Kents Cavern; Torre Abbey; Cockington Court Sea Change craft studios; Torquay Museum; boat trip to fairmile or Berry Head (Napoleonic); kayaking; Coasteering; rock climbing; snorkelling/ diving;		various
	Conference Dinner – sit down meal with music and dancing	19:00-23:00	RICC
CONFERENCE DAY 4	Conference sessions 7 – 9 with 5 themes. (with breaks for morning coffee, lunch and afternoon tea)	09:30-16:00	RICC
30.09.16	Awards and closing ceremony	16:00 - 17.30	

Field Trip Information for Day Three

The conference includes a one day field trip for which a range of options to suit all will be available. (Please note the following suggestions are subject to change)

YOUR CHOICE	ТНЕМЕ	VENUE	
Option I	Geo heritage, culture & art	To include – Kents Cavern, Torre Abbey, Cockington Court Sea Change craft studios, boat trip on Fairmile, Berry Head (Napoleonic)	
Option 2	Geo adventure	To include – Kayaking, coasteering, rock climbing, snorkeling/diving	
Option 3	Geology for non geologists	To include – Hope's Nose, Saltern Cove trail, Berry Head, Kents Cavern, boat trip	

YOUR CHOICE	ТНЕМЕ	VENUE	
Option 4	Geology for those who know their stuff	To include – Hope's Nose, Saltern Cove trail, Berry Head, Kents Cavern, boat trip	
Option 5	Geopark general	To include – Kents Cavern, Torquay Museum, Geoplay Park, boat trip, Berry Head	
Option 6	Geo, bio and wildlife	To include – Walls Hill, Hope's Nose, boat trip, Berry Head	

Geopark Conference Holiday Programme for Partners, Family and Friends

It is clear that those involved with Geoparks are dedicated to the core and often working long hours away from their families. With that in mind, the following programme has been specifically designed in order to provide an opportunity for partners, family or friends of the delegates to come along and enjoy what the English Riviera Global Geopark has to offer too.

The holiday programme is exactly what it says on the tin! Days will have a late start, relaxed feel, friendly guide, incorporate great food and drink and then will bring all back together with the delegates for the evening activities. The following is an example of what the Geopark Holiday Programme would look like:

YOUR CHOICE	DAY	EVENING
DAY I 27.09.16	Underground Overground A special tour of Kents Cavern will be followed by lunch at Occombe Organic Farm whilst enjoying the view over-looking open farmland. After a short tour of the farm and a wander along the nature trail through classic English pasture and woodland the group will head to Berry Head for a relaxed walk around this fantastic National Nature Reserve with incredible Napoleonic history.	Barn Dance at Occombe Farm with delegates
DAY 2 28.09.16	Follow in Poirot's Footsteps Born in Torquay in 1890 Agatha Christie was inspired to write more than 20 of her novels in this area. Day 2 starts with a trip to Torquay Museum to view the Agatha Christie displays and then follows in Poirot's footsteps along the Literary trail with highlights including a walk along the Agatha Christie Mile, travelling on the heritage bus, steam train or ferry to the families holiday home at Greenway House.	Voucher scheme dinner with delegates
DAY 3 29.09.16	Sea and Steam On day 3 take a cruise out from Torquay harbour to see the beautiful Geopark coastline from the best angle – the sea! The trip will follow the coastline around Berry Head and then along the South Hams Area of Outstanding Natural Beauty to the historic Dartmouth where all will be free to wander the small streets and enjoy a great lunch. Then it's a short ferry ride across the river to Kingsbridge to catch the steam railway back.	Conference Dinner with delegates
DAY 4 30.09.16	Classic England Morning free time - perhaps a chance for a lie in or to enjoy a relaxed stroll along the prom and coffee by the Pier followed by a wander around the harbour area for a bit of shopping and lunch. Afternoon – enjoy the delights of historic Torre Abbey followed by a trip to the beautiful hidden valley of Cockington Country Park complete with picturesque thatched village, church and manor house. Today, as a vibrant centre of arts and traditional crafts, Cockington Court Sea Change craft studios will provide a chance to buy those last minute gifts or to enjoy a classic Devonshire Cream Tea.	Departure and Post Conference Field Trips

Post Conference Trip Information

It is planned to organize a range of post conference field trips which will include the other UK Global Geoparks and a special South West UNESCO tour.

NAME OF GEOPARK	NAME OF FIELD TRIP	DESCRIPTION OF FIELD TRIP:	MAX	MIN	Proposed dates for Field Trip	Proposed start point to begin Field Trip	Proposed finish point for end of Field Trip	Cost per person
South West England UNESCO sites	UNESCO in South West England United Nations Educational, Scientific and Cultural Organization	A behind the scenes field trip to some of the UK's iconic UNESCO sites including Devon and Cornwall Mining Heritage, Roman City of Bath, Stonehenge, Jurassic Coast and the North Devon Man and Biosphere Reserve. Travel by coach from the conference venue, this four day excursion takes you across the South West of England staying each night in a different location enjoying the best in local culture and hospitality	48	10	Friday 30th September to Monday 3rd October 2016	Conference venue	Exeter Airport	Approx. £600 (including transport)
Marble Arch Caves Global Geopark, Northern Ireland	Lakes and legends of the Marble Arch Caves Global Geopark Marble Arch Caves Global Geopark	Travel by foot, canoe and Land Rover as you explore the lakes and legends of the Marble Arch Caves Global Geopark. Take in a tour of the Marble Arch Caves themselves, drive through the wonderful landscapes of Lough Navar Forest, take a guided boat tour of Lough Oughter and explore the ancient settlements of the Cavan Burren Park, this trip will let you discover the best of what this part of Northern Ireland and the Republic of Ireland has to offer.	21	10	Friday 30th September to Monday 3rd October 2016	Belfast City Airport	Dublin Airport	Approx. £450 (excluding flights) [Add c.£120 flight Exeter- Belfast/ Dublin]
North Pennines AONB and Global Geopark, England	North Pennine Highlights NORTH PENNINES Area of Dyntarding Natural Beauty	An all-day walk to High Cup Nick giving fabulous views over the Eden Valley and a visit to the Geopark's winery. Visit Killhope, the North of England Lead Mining Museum with a chance to see the show mine. From there explore the North Pennine landscape on an electric bike which will lead you to Allenheads where the waterpower developed for the lead industry in the 19th century is now being used to benefit this remote rural community.	15	10	Friday, 30th September to Monday, 3rd October 2016	Manchester Airport	Manchester Airport	Approx. £600 (excluding flights) [Add c.£120 flight Exeter – M'chster]
North West Highlands, Scotland	Explore the Cradle of Geology North West Highlands GEOPARK Law-Thurth na Ghobbealtachd	Home of the Moine Thrust Fault and the oldest rocks in Europe, the oldest fossils in Britain and Knockan Crag where Ben Peach and John Horne finalised the ideas behind thrust faulting. With a very low population the area is British nature in its truest state, with high mountains, glorious beaches and wonderful wildlife. You will stay in the heart of the Geopark and travel to the very north coast seeing the largest limestone cave in Scotland and to the west coast to see a meteorite impact flow – or is it?	20	6	Friday, 30th September to Monday, 3rd October 2016 with the possibility of a further day if there is sufficient interest	Inverness airport	Inverness airport	Approx £550 (excluding flights) with an additional £90 for the extra day

NAME OF GEOPARK	NAME OF FIELD TRIP	DESCRIPTION OF FIELD TRIP:	MAX	MIN	Proposed Dates For Field Trip:	Proposed Start Point To Begin Field Trip	Proposed Finish Point For End Of Field Trip	Cost Per Person
Fforest Fawr, Wales	Fforest Fawr Time Travel FFOREST FAWR G E O P A R K	Travel through nearly 500 million years of geological history and over 5000 years of human history to discover how our Geopark came to be. We will visit Waterfall Country - Wales' own rainforest biodiversity hotspot – developed around Variscan faulting of a Carboniferous succession, the Black Mountain and the glacier carved Old Red Sandstone hills of Fforest Fawr in the heart of the Brecon Beacons National Park. Bronze Age cairns and standing stones, Iron Age hillforts, a Medieval castle, tramways and mines from the Industrial Revolution too – each a legacy of our ancestors' engagement with our layer-cake landscape.	20	10	Friday, 30th September to Monday, 3rd October 2016	Coach from conference venue	Return coach to Exeter Airport	Approx. £500 (including coach)
GeoMon Geopark, Isle of Anglesey Wales	The tectonic Island Geo-Món	Explore the rocks and features of every tectonic situation on the Isle of Anglesey from constructive, destructive and conservative plate margins. It is also the place that first described melange and has the famous blueschist formed deep in an ancient oceanic crust. See also the largest copper mine in the world in the 18th/19th century and a wealth of glacial features.	15	8	Friday, 30th September to Monday, 3rd October 2016	Manchester airport	Manchester airport	Approx. £550 (excluding flights) [Add c.£120 flight Exeter – M'chster]
Shetland Global Geopark, Scotland	Explore Geopark Shetland Shetland College Geopark Shetland	See geology spanning almost 3 billion years. Where else can you walk on an ancient ocean floor, explore an extinct volcano and stroll across shifting sands? Enjoy the breath-taking beauty of the remote, windswept landscape and find out how geology has influenced over 5,000 years of human settlement and culture in Britain's most northerly isles.	7	4	Friday 30th September to Tuesday 4th October 2016	Exeter Airport	London, Heathrow Airport	£1200 (including flights)
Lochaber Geopark (Aspiring), Scotland	Lochaber Geopark "Rock Safari"	Lochaber has some of the most important geological sites in the UK. Explore Glen Roy, home to the famous parallel roads, the dramatic high mountain peaks and ridges of Glencoe and Glen Nevis, one of the most beautiful and spectacular glens in Scotland. Travel to the Ardnamurchan peninsula, the most westerly point in Britain with its spectacular landscape created by repeated volcanic activity, glens carved out by huge glaciers, and rock formations that were once deposits on an ancient sea-bed.	25	6	Friday, 30th September to Monday, 3rd October 2016	Glasgow Airport	Glasgow Airport	Approx. £550 (excluding return flights Exeter / Glasgow) [Add c.£120 flight Exeter- Glasgow]
Black Country Aspiring Geopark, England	Heartlands of stone – a journey into the melting pot of the Industrial Revolution Black Country Geopark project	The 'Workshop of the World' during the Industrial Revolution (1760-1840). Visit classic British fossil sites that supplied displays in museums all around the world. Walk in the footsteps of Sir Roderick Murchison, enjoy the underground spectacle of limestone mines and travel by canal narrow boat. Tour the Black Country coalfields, Stourbridge fireclay district and learn glass-making in the workshops of the 'Crystal Mile'.	48	5	Friday, 30th September to Monday, 3rd October 2016	Coach from conference venue	Return coach to Exeter Airport	Approx. £400 (including coach)

Geopark Conference Arrival Information

Travelling to the UK and onwards to the English Riviera is easy!

By air into London:

Fly into London Heathrow Airport (LHR) - The Heathrow Express Train connects into London Paddington Railway Station (runs every 15mins, journey time 15 mins). Then take the train London Paddington to Newton Abbot (journey time approx 2 hours 45 mins)*.

Fly into London Gatwick Airport (LGW) - The Gatwick Express Train connects to Victoria Station, London (runs every 15mins, journey time 30 mins). The London Underground connects to London Paddington. Then take the train London Paddington to Newton Abbot (journey time approx 2 hours 45 mins)*.

Fly into London Stanstead Airport (STN) - The Stanstead Express connects to Liverpool Street Station, London (runs every 15 minutes, journey time 47 mins). The London Underground connects to London Paddington. Then take the train London Paddington to Newton Abbot (journey time approx 2 hours 45 mins)*.





*Conference Shuttle from Exeter Airport and Newton Abbot Railway Station:

A special conference shuttle bus will run between Exeter Airport (journey time approx I hour dependant on traffic) and from Newton Abbot railway station (journey time approx 30 mins dependant on traffic) to Geopark Conference Central at pre set times at the start and the end of the conference. Delegates will be required to reserve their seats.

Geopark Conference Arrival Information

By air to Exeter:

Fly into Exeter Airport (EXT) - Plan your trip via Charles de Gaule Airport Paris (CDG) or Schiphol Amsterdam Airport (AMS) and it is possible to connect direct to Exeter, which is our nearest airport. Alternatively, it is possible to fly into Newcastle, Leeds or Manchester Airports and connect to Exeter via an internal flight. (A new flight connecting London City Airport and Exeter is expected to be operating soon)*.

By air to Bristol:

Bristol Airport (BRS) is the second nearest airport to the Geopark. Please note that delegates will have to make their own way to the Geopark if they arrive at Bristol Airport. The Airport Flyer Express Link (runs every 30 mins, journey time approx 20 mins dependant on traffic) provides a bus service to Bristol Temple Meads railway station from where it is possible to get a train to Newton Abbot*.

By Eurostar:

Eurostar is a high-speed rail service connecting London with Paris and Brussels. The trains arrive into London's St Pancras International railway station. A short tube journey connects to London Paddington. Then take the train London Paddington to Newton Abbot* (journey time approx 2 hours 45 mins).

By boat to Plymouth:

Brittany Ferries operates a ferry service between Roscoff, France and Santander, Spain to Plymouth. A regular train service operates between Plymouth and Newton Abbot* or car hire is available. Plymouth is approx one hour from the Geopark.

Want more freedom?

Car hire can be obtained from the following national companies: AVIS, Europear and Budget.

Special Reduced Train Fares:

You can buy rail tickets from the Riviera International Conference Centre when you book to attend your conference.

Travelling from London by train? Delegates booking tickets via Conference English Riviera can take advantage of the exclusive discounted travel rates. The special fares will be available 3 months prior to the conference. Delegates can also enjoy the extra benefits of First Class Travel at a special rate. First Class travel from London has the use of First Class lounges at Paddington as well as wider more luxurious train seating, power points, and complimentary refreshments and newspapers.

For those who prefer to travel by coach, National Express and Megabus (low cost intercity travel) also operate regular coach services between London and Exeter. Further bus services connect to Torquay.







Gordon Oliver – Elected Mayor of Torbay

Gordon has been involved with several business and tourism-related organisations and recognises the importance of Geopark status globally and nationally and is extremely keen to showcase the landscape and culture of this beautiful part of the UK. He was raised locally and his career spans banking, estate agency and property management. He has held non-executive appointments on several bodies including Devon and Cornwall Police Authority, South West Regional Health Authority and the West Country Tourist Board. He also served on the Assembly of European Regions from 1987 to 1998.



Nick Powe -

Director of Kents Cavern, the award winning prehistoric caves, ranked in the top European ancient human occupation sites; Nick's area of expertise is managing commercial and curatorial priorities. A founding member, Nick chairs the English Riviera Geopark Organisation. He sits on the European Geoparks Network Coordination Committee, is a board member of the International Show Caves Association, chairs the Torbay Coast & Countryside Trust and is actively involved in economic regeneration initiatives with the UK National Commission for UNESCO and Global Geoparks around the world.



Melanie Border – Geopark coordinator.

In addition to coordinating the English Riviera Global Geopark, she is also Chair of the UK Global Geoparks Forum and sits on the European Geoparks Network Advisory Committee. Her broad experience and successful involvement across local, national and international Geopark matters informs her full understanding of the Global Geopark ethos. Her unique insight helps drive the English Riviera's innovative and creative approach with projects which attract international interest and respect. Melanie has developed strong relationships with the UK National Commission for UNESCO and Global Geoparks around the world.



Alan Denby -

Alan is director of economic strategy at Torbay Development Agency (TDA). In this role he is responsible for the TDA's services to business including advice and workspace and is responsible for improving Torbay's foreign trade links. Alan is an advocate of the Geopark as a unique selling point for companies looking to invest in the English Riviera. Alan sits on the management team for Heart of the South West Local Enterprise Partnership and led the bid to secure funds for the Geopark cycle network.



Councillor Dave Butt -

Executive lead for culture and arts on Torbay Council, currently chairing the English Riviera Geopark Management Group meetings and actively involved in bringing a number of high level artistic events to Torbay. For the last four years has been a member of the South West Area Arts Council England, covering the SW peninsula whose brief is great art and culture for everyone.



Councillor Ray Hill -

Former executive lead for highways transport and environment, now vice chairman of Torbay Council, Cllr Hill is Torbay's representative to the Environment Agency, is a member of the finance committee of the South West Regional Flood and Coastal committee as well as serving on the full committee. He also serves on the South Devon Area of Outstanding Natural Beauty Partnership and is a Trustee of the Torbay Coast and Countryside Trust.



Councillor Alan Tyerman -

in addition to being a Councillor in Torbay, Alan is a director of Torbay Economic Development Company and a Trustee of Torbay Coast & Countryside Trust thus representing three of the important partners supporting the English Riviera Global Geopark. Alan is an experienced management accountant, marketing manager, managing director and business proprietor with food industry and service industry experience.



Councillor Julien Parrott -

is the former chairman of Torbay Council 2013-2014 and is a passionate advocate for our natural heritage.

Julien has had careers in central government including at the Department of Trade, Industry and the Environment, and the construction industry. Julien's time as chief executive of the Institute of Building Control provided responsibility for the organisation and delivery of international conferences.



Councillor Roger Stringer –
Previously chairman of Torbay Council 2012-2013 Roger has been a Torbay
councillor for well over 12 years and brings
a wealth of experience to the team.



Sue Cheriton –

Torbay Council's executive head of residents and visitor services has been working in the cultural sector for the last 35 years and has been involved with the English Riviera Geopark since its inception. Sue will bring a wealth of senior leadership experience in the creative and events sector and is passionate to ensure that creativity is at the heart of the Geopark's work in Torbay. Sue is an active member of the Geopark Management Group and is responsible for the work delivered through the English Riviera Geopark Coordinator on behalf of that group.



Carolyn Custerson -

has over 30 years experience working in the UK tourism industry having graduated from London University with BSc Hons in Geography. Her current role is as chief executive officer of the English Riviera Tourism Company, the official destination management organisation for Torbay working in partnership with Visit England. Current responsibilities include leading on the destination marketing of the resort and the promotion of the five 'attack brands' including the English Riviera Global Geopark.



Nicky Harding -

Manager of Conference English Riviera, the marketing arm of the Riviera International Conference Centre(RICC). Responsible for the promotion of the RICC for Conferences, Events and the English Riviera as a Conference Destination. Having brought a number of high profile conferences to the bay, she manages the conference team and accommodation booking service. With over 26 years of experience ...a wealth of information!



Norma Paynton -

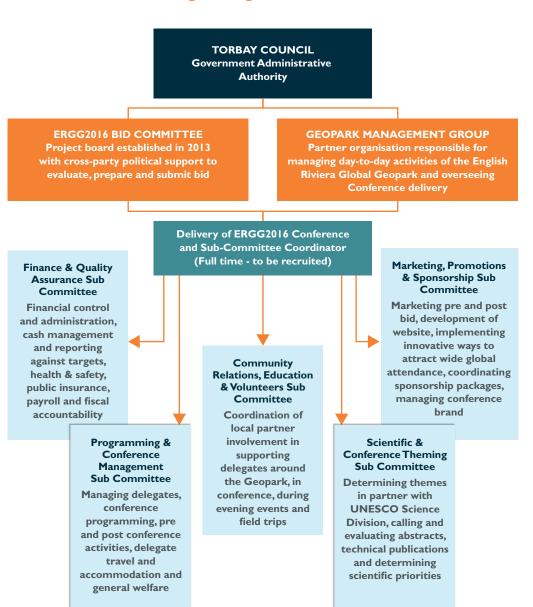
is Programme Manager at Torbay
Development Agency. She has a strong commitment to customer service and quality management with plenty of experience managing projects and programmes from small to large change management and capital build projects. Her recent capital build projects have included the £4.9m transformation of the historic Torre Abbey and the £3m Sea Change Cockington Court development which has provided a wonderful craft centre and upgraded the Grade II listed manor house both are good Geopark examples.



Helen Pope -

is the marketing executive at Torbay
Development Agency. She has over ten
years public sector marketing experience
with agencies such as Department
for Work and Pensions, Department
for Trade and Investment and local
authorities. Proud to be part of the bid
committee, Helen is an advocate of the
English Riviera Global Geopark and
passionate about all that the English
Riviera has to offer in terms of history,
culture, activities and attractions.

Organising Committee



Geopark Conference Budget

(excluding VAT and based on 600 delegates)

REVENUE	2014	2015	2016	TOTAL
	£'000	£'000	£'000	£'000
Local contribution / Torbay Council	20.0			20.0
Sponsorship*			100.0	100.0
Registration fees			210.3	210.3
Delegate Partner Programme			0.6	0.6
TOTAL REVENUE ('000)	20.0	-	310.9	330.9

Registration fees	Fee	No of Delegates	£'000
EGN members	£375	120	45.0
Student rates	£250	25	6.3
Early Bird	£375	150	56.3
Full Price	£475	305	144.9
			252.4
REGISTRATION FEES (e	£210.3		

EXPENSES	2014	2015	2016	TOTAL
	£'000	£'000	£'000	£'000
Marketing	7.1	2.0	10.9	20.0
Project management	7.3	7.3	29.1	43.6
Venue			30.0	30.0
Transport			8.5	8.5
Audio visual			10.0	10.0
Speakers			25.0	25.0
Entertainment			7.5	7.5
Host pre-conference			20.0	20.0
Food & beverage			100.9	100.9
Event			50.4	50.4
Miscellaneous			15.0	15.0
TOTAL EXPENSES ('000)	£14.4	£9.3	£307.3	£330.9

* Sponsorship Programme

We are actively pursuing sponsorship funding for the event both from commercial and education establishments, this includes local, national and international organisations who have expressed an interest in supporting the conference. We have developed good attractive sponsorship packages and we are confident of achieving the sponsorship.

Geopark Conference Marketing Strategy

We will distinguish ourselves as the outstanding International UNESCO Conference on Global Geoparks 2016 by managing, producing and supporting an exceptional event that will exceed delegate's expectations in terms of value, service and innovation.

We begin with the end in mind. Our mission statement is to provide a beautiful setting steeped in 400 million years of history as a backdrop to a conference that nurtures exchange, engagement and collaboration, our message is clear: 'Health and Wellbeing through Creative and Active Engagement in Global Geoparks'. We feel we have a strong brand presence which will provide the backbone to all conference communications and have considerable conference and destination marketing experience that have seen us welcome visitors from across the world. The English Riviera is renowned for high levels of customer service which results in many of our visitors visiting time and time again.

A substantial budget has been allocated and a skilled and experienced communications team is available to ensure an integrated and effective marketing campaign to attract the maximum number of delegates to the event.

CRM Solution

The campaign will utilise cost effective digital marketing platforms which will enable targeted communications; a comprehensive website with tested streamlined booking systems, social media to build and inform an audience, a specialist CRM solution for enquiry handling, recording and bulk email solutions to promote the event as widely as possible. We will also develop an online affiliate marketing strategy to both push the conference and pull in further revenue via the conference website.

Multiple Digital Media

Digital tools such as use of videos to promote the conference, a live video blog and video stream of conference speakers and real-time updates to delegates via social media platforms both in advance of and throughout the conference will provide a multi-platform marketing approach to suit consumers multiple device usage.

Communication materials

Will be available both online and offline enabling delegates to utilise technology and minimise environmental impact.

Communications will be consistent, clear and concise and will explain the benefits of attendance and vital information not just on the conference itself, but on logistics such as travel details and offers where relevant such as discount travel, packaged excursions and interesting destinations beyond the English Riviera.

We will also utilise more traditional marketing platforms, working with relevant industry and trade press to ensure buy-in both in terms of PR and where appropriate, advertising.

Delegates will be encouraged to bring partners and family and communications will clearly state the offer for those travelling with delegates and indeed welcome them to Torbay and the wider environs.



Facilities for a digital age

Conclusion

The English Riviera Global Geopark is well positioned to host the International UNESCO Conference on Geoparks in 2016 and we are committed to delivering a world class event.

We would offer an Early Bird discount for delegates confirming attendance before the summer of 2016, along with a small discount for delegates bringing their partners. Our partnership package gives some exciting concepts and places to visit to make the stay in the English Riviera Global Geopark that bit more special.



The Top 5 reasons why the English Riviera Global Geopark should host the 7th International UNESCO Conference on Geoparks:

- I. The English Riviera Global Geopark and partners have all the necessary infrastructure, skills and enthusiasm to run a conference that will exceed delegates' expectations.
- 2. All conference activities will take place within the heart of the Geopark territory with no need of lengthy coach journeys at the start and end of each day to accommodation or for the field trip day.
- 3. There is easy access for all international delegates.
- 4. A chance to explore and enjoy the English Riviera Global Geopark's creative and innovative approach first hand.
- 5. Spectacular geology, beautiful coastline, rich biodiversity, fascinating history and culture and all with the convenience of a fabulous, well established seaside resort.



And finally, in brief, the story we have to share...

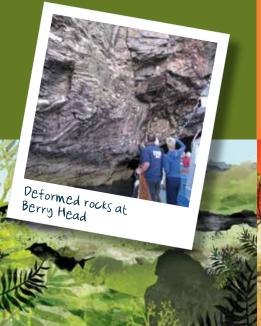
The spectacular geological tale that lies behind this dramatic and beautiful landscape reveals incredible stories about our Earth's distant past.

It begins, in an environment south of the equator, somewhat similar to the Caribbean, when our oldest rocks were formed on the southern edge of Laurussia in the Rheic ocean. Rich in fossils, the Marine Devonian Limestone reveals a stromatoporoid reef environment and a wealth of life now long extinct such as trilobites, goniatites and crinoids that were occasionally blanketed in ash by volcanic activity. Recognition of the fossil fauna found at sites such as Lummaton Quarry, by the eminent Victorian geologists, Sir Henry de la Beche, Adam Sedgwick and Sir Roderick Murchison, made an important contribution to the understanding of what was happening to the Earth around 416-359 million years ago and led to the naming of the Devonian period of geological time.

Shunted northwards by plate tectonics, the limestone, which was later to play such an important role in helping to settle the great "Devonian Controversy", provides fantastic physical evidence of the huge geological forces at work when it was caught in the midst of the collision between Laurussia and Gondwana at the birth of the super continent Pangaea. Despite living in what could be considered a geologically stable part of the world, the incredible Variscan deformation of the limestone, easily visible in the majority of exposures along the coast, bears witness to, and helps the public understand, the sheer scale and power of the Earth.

By the Permian period, the deformed limestone rocks were landlocked and exposed to erosion in an extreme desert environment. It is here in the heartland of Pangaea, that extensional cracks and fissures rapidly filled with aeolian desert sands whilst occasional but violent storms caused flash floods and fluvial deposition. Groundwater oxidised the iron within the sediments explaining the deep red colour of the rocks and of the area's classically recognisable rich red soil. Later, movement of different suites of fluids - rich in minerals - led to the formation of deposits of iron ore in the Brixham area and to the formation of internationally rare minerals, some new to science, at Hope's Nose.

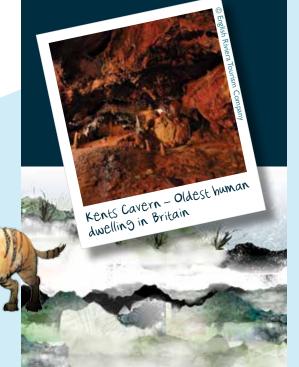






Yet this is by no means the end of our story. More recently, during the last 2.6 million years, having moved close to its present latitude, the area has been subjected to repeated glacial and interglacial periods. Evidence of the sequences of past climate change are rich in the form of raised beaches along the coastline but are particularly impressive within the depths of the extensive cave systems that were carved out by rainwater and streams.

During the ice ages, lower sea levels allowed both animals and early man to walk freely across what is now the English Channel and it is at this point that the importance of Kents Cavern, a nationally protected Scheduled Ancient Monument site, shines. It is here that an incredible record of human activity covering all three stages of the Palaeolithic can be found stretching back 500,000 years. Artefacts and evidence meticulously excavated were nestled amongst long extinct animals which fundamentally challenged the religious teaching and the antiquity of man.

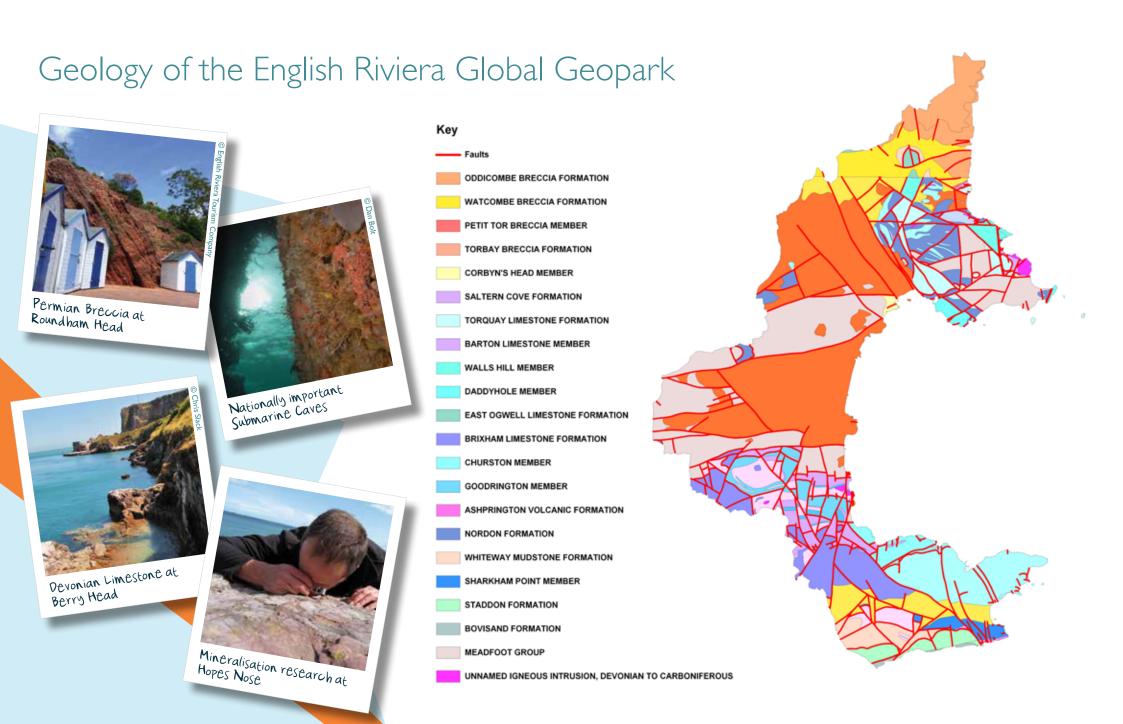


Such a rich geological heritage, sheltered aspect and subsequent micro-climate have influenced the area's remarkably diverse marine and terrestrial biodiversity. Specialist plants thrive on the thin, dry limestone soils, rare birds find homes on the cliff ledges and farmland fringes, endangered bats roost in the caves, whilst underwater seahorses shelter amongst the sea grass beds. Additionally, without doubt, it has also shaped the areas incredible human history. The protective arms of Berry Head, today a National Nature Reserve and Hope's Nose, combined with the rich red soils, created ideal conditions for both fishing and farming communities to develop. In Brixham, fishermen used the locally sourced iron ochre to help waterproof their sails and over time what began as simply a natural harbour, developed into the 2nd largest fishing port in the country. The wider bay was used as an anchorage for Nelson's fleet during the Napoleonic Wars. Torre Abbey, which has witnessed, survived and been a part of some epic moments of history, was built using considerable amounts of stone from the very headland it overlooks and was so positioned in the late twelfth century to take advantage of the fertile land and rich pickings from the sea. Beautiful scenery, clean air and clean waters led to the development of the tourism industry and ultimately what was once attractive to the cavemen is still attractive

to local residents and tourists today.



The resonance of the Geopark's truly ancient roots endure in the modern make-up of the intricate coast, its architecture and buildings, its cultural and artistic heritage and its sense of region and place.





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02 July 2014

Ms Melanie Border
Coordinator English Riviera Global Geopark
Chair UK Global Geoparks Forum
Advisory Committee Member European Geoparks Network
Lower Ground Floor
Town Hall
Torquay
Devon TQ1 3DR

Dear Melanie

Thank you for your letter of 1 July by which you inform me of the decision taken by the English Riviera Global Geopark, with support from Torbay Development Agency, Company and the Riviera International Conference Centre to submit a bid to host the International UNESCO Conference on Global Geoparks in 2016.

I have read with interest the bid document you attached to your letter which is certainly impressive. Geoparks provide excellent opportunities to bring together communities, to educate, to encourage sustainable develop and to highlight the sheer beauty of their settings. I believe nowhere can demonstrate this better than the English Riviera Global Geopark. For this reason I am pleased to confirm my full

Matthew Sudders Ambassador Permanent Delegate



Suite 98, 3 Whitehall Court London SW1A 2EL t: +44 (0)20 7766 3491 info@unesco.org.uk

Melanie Border Coordinator English Riviera Global Geopark Resident and Visitor Services Lower Ground Floor Town Hall Torquay Devon TQ1 3DR

2 July 2014

Dear Melanie

English Riviera Global Geopark bid to host the 7th International UNESCO Conference on Global

The United Kingdom National Commission for UNESCO is pleased to support the English Riviera Global Geopark bid to host the 7th International UNESCO Conference on Global Geoparks in Torquay, UK in

The English Riviera Global Geopark is an ideal location to welcome delegates to the conference, providing an excellent example of an urban Geopark, which has integrated the local community and economy within the natural beauty of the coastline and rural environment.

The proposed programme offers delegates a combination of participating in a variety of regular conference sessions within the heart of the Geopark, with the opportunity for them to visit and participate in some of the many attractions that the Geopark has to offer.

We wish you the best in your bid for the conference and hoped that you will be in a position to welcome your partners from across the globe in 2016.

Yours sincerely

Tim Williams

United Kingdom National Commission for UNESCO

The We

Cc: H.E. Mr Matthew Sudders, UK Ambassador and Permanent Delegate to UNESCO

www,stonehammergeopark,com



June 11, 2014

Melanie Border Coordinator English Riviera Global Geopark Chair UK Geoparks Forum Advisory Committee Member European Geoparks Network

Dear Melanie,

It is with pleasure Stonehammer Geopark lends our support to the English Riviera Global Geopark in its bid to host the 7th International UNESCO Conference on Global Geoparks.

English Riviera Geopark was very helpful in sharing information with Stonehammer during our application development phase in 2009 and 2010 and we continue to share best practices and ideas today. Most recently, as you know, we are collaborating on a joint effort and we have shared information about our application bid to host the 6th International Conference and have been providing progress reports. We will continue this practice post conference and provide any insights to ensure the bar continues to

We wish you and the team at the English Riviera Global Geopark the best of luck in your endeavor to secure the 7th International UNESCO Conference on Global Geoparks.

The free Gail Bremner

Executive Director

Stonehammer Geopark

Email: gail@stonehammergeopark.com Telephone: (506) 214-1317



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CONNECT

Melanie Border Coordinator, English Riviera Global Geopark Resident and Visitor Services Lower Ground Floor Town Hall TORQUAY TQ1 3DR

12 June 2014

Dear Ms Border

Plymouth University has had a long association with the English Riviera Global Geopark. extending back to the writing of the original application for geopark status. Since recognition, staff from the University have worked with the English Riviera Geopark Organisation to both add a scientific dimension to the work of the Geopark and assist in the re-approval of Geopark status three years ago. Indeed, Professor Iain Stewart is currently Patron of the Geoperk and Professor Malcolm Hart is Chair of the Science Committee.

University staff and students use the area of the Geopark for research, teaching and project work, and regularly take visiting conferences to the area. This has included the Annual meeting of the Palaeontological Association in December 2012 and the Earth Science Teachers Association (ESTA) in September 2013.

The English Riviera Global Geopark contains a great variety of geology, but also plays an important part in the history of geological research in the British Isles. When Sir Henry de le Beche first recognised the distinctiveness of the rocks in Torbay, he enlisted the support of many other famous geoscientists (e.g. R. I. Murchison) in recognising the "Devonian" system - which still stands today as part of the geological time-scale. Many other famous scientists have associations with the Geopark area, including those working on the offshore features now recognised in the Tor Bay Marine Conservation Zone.

The University is pleased to support the 'Bid to Host 7th International UNESCO Conference on Global Geoparks 2016' and will join with the Geopark in welcoming visitors from around the world to a geologically stimulating and scenically attractive area. We will provide academic support to the meeting and assist wherever possible in making the Conference a memorable experience for the expected visitors.

Yours sincerely

Professor Raymond Playford Deputy Vice-Chancellor (Research)

Office of the Vice-Chancellor Devon PL4 BAA United Kingdom

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Professor Raymond Playford Deputy Vice-Chancelor



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Melanie Border Co-ordinator English Riviera Global Geopark Resident and Visitor Services Lower Ground Floor Town Hall Torquay TQ1 3DR

20th June 2014

Dear Melanie,

2016 International UNESCO Geoparks Conference

The University of Exeter is delighted to support the English Riviera Global Geopark's bid to host the 2016

The University is ranked in the top 10 of UK universities and is a major research University and member of the Russell Group. Our environmental scientists are ranked 4th in Europe and along with the UK Met Office, Exeter has the highest concentration of climate scientists featured by the IPCC of any city in the World.

We have developed a number of projects with the English Riviera Geopark and we aim to build an even stronger relationship as a result of our involvement with the bid. We hope to engage not only with the English Riviera Geopark but with the global network of over 100 parks, particularly around the themes of health and wellbeing. The University hosts the European Centre for Environment and Human Health and our academic teams will be able to bring a significant level of expertise to bear in the plans for the conference and the

The English Riviera Global Geopark is socially, culturally and environmentally rich, and has a unique coast and urban setting. But it also has some of the UKs highest levels of poverty and we hope that the conference will showcase new research, generate new concepts and act as a stimulus for the development of new ideas

In conclusion, the University of Exeter as a leading UK institution dedicated to scientific endeavour and education would like to fully support the bid by the English Riviera Global Geopark to host the 2016

magoodu.

Professor Mark Goodwin Deputy Vice-Chancellor (External Affairs)

17 April 2014





Burlington House Piccadilly London W1J 0BG

Tel: +44 (0)20 7434 9944 Fax: +44(0)20 7439 8975 Email: enquiries@geolsoc.org.uk www.geolsoc.org.uk

By email

Dear Melanie

English Riviera Global Geopark bid to host the 7th International UNESCO Conference on Global Geoparks 2016

I am writing on behalf of the Geological Society to express our support for the English Riviera Global Geopark's bid to host the 7th International UNESCO Conference on Global Geoparks in

The Geological Society, as the UK's national body for geology, is committed to geoconservation, to protecting our geological heritage and to ensuring that the extraordinary variety of geological sites in the UK spanning much of Earth's history are accessible to geoscientists and the wider public, for the purposes of research, education and enjoyment, These are aims which we believe are consistent with those of the Global Geopark movement, and which the English Riviera Global Geopark does much to advance in the UK.

We would be pleased to discuss with you what more the Society might do to support your bid to host the 2016 conference and, if the bid is successful, to work with you to ensure that the conference is a rewarding experience for those attending from around the world.

Yours sincerely

Jan R. house

Secretary for Foreign and External Affairs

Over 200 years of serving science & profession

Executive Secretary: Edmund Nickless BS: CGeol FGS FRSA

The Geological Society of London is a registered charity, number 210161



Melanie Border English Riviera Global Geopark Floor 3 - Roebuck House Abbey Road Torquay Devon TQ2 5DP

Kingsley Dunham Centre Keyworth Nottingham NG12 5GG United Kingdom Telephone +44(0)115 9363100 Main Fax +44(0)115 9363200 E-mail ash@bgs.ac.uk

28 April 2014

Dear Melanie

RE: Support for 2016 International UNESCO Geoparks Conference Bid

The British Geological Survey (BGS) wishes to add its support for the English Riviera Global Geopark's bid to host the 2016 International UNESCO Geoparks Conference. The BGS has worked closely with the English Riviera Global Geopark since its creation in 2007 and has long recognised the importance of the geological heritage of this region. The hosting of the conference will bring many economic and scientific benefits not only to the immediate Geopark area but to the south-west of England and to the UK as a whole.

Delegates will represent not only the 101 Global Geoparks but also aspiring Geoparks who seek insight and inspiration into the successful creation and operation of Global Geoparks, of which the English Riviera Global Geopark is a leading example. Other delegates in attendance will include representatives from geological organisations from across the world as well as from the fields of sustainable development. The anticipated attendance of over 700 delegates will provide the ideal platform to highlight the important work that has been carried out at the English Riviera Global Geopark to date, including:

- Kents Cavern: one of the most important Palaeolithic archaeological sites in Western Europe, and
- Paignton Geoplay Park: the first of its kind in the world, this play area for young children has themed zones based on the geological time periods represented in the Geopark, and developed in
- Geoweb: a wonderful example of partnership working with Torquay Museum, developing projects to

In conclusion, the BGS, as the world's oldest national geological survey and the UK's premier centre for earth science information and expertise, would like to fully support the bid by the English Riviera Global Geopark to

Yours sincerely

Dr Andrew Howard

Science Director, Geology and Regional Geophysics

Natural Environment Research Council

English Geodiversity Forum

Department of Geography Faculty of Engineering and Environment University of Northumbria Ellison Building Ellison Place Newcastle upon Tyne

lesley.dunlop@northumbria.ac.uk

27 February 2014

Melanie Border English Riviera Global Geopark Coordinator

Dear Melanie

Re: English Riviera Global Geopark bid to host the 7th International UNESCO Conference on Global Geoparks 2016

I am writing on behalf of the English Geodiversity Forum to say that we fully support the bid to host the 7th International UNESCO conference in 2016. Global Geoparks are an excellent way to promote geodiversity and other cultural benefits of a region to a wider audience and this fits well with the remit of the English Geodiversity Forum. The conference is an excellent opportunity to share and learn from good practice nationally and internationally as well as the more obvious tourism benefits.

The English Geodiversity Forum is concerned with geodiversity and geoconservation and includes many groups such as GeoConservationUK, The Geology Trusts, The Geological Curators Group, Natural England, Geoparks, Aggregates Industry, British Geological Survey and academia.

I have also been asked to add the support of GeoConservationUK to the bid.

We hope that the bid will be successful and look forward to working with you in order to ensure that this is a high quality conference which will promote not only the host geopark but other existing and potential ones within the UK.

Yours sincerely

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Lesley Dunlop BSc, BA, MSc, FGS Chair, English Geodiversity Forum Secretary, GeoconservationUK





3[™] Floor Bridgewater House, Whitworth Street. Manchester. M1 6LT Telephone: 0300 060 1825

Lower Ground Floor Town Hall Torquay Devon TQ1 3DR

Dear Melanie

Thank you for your letter outlining the intention of the English Riviera Global Geopark, along with its local partners, to bid to host the 7° Global Geopark Conference in 2016. As you are aware, Natural England is the government's advisor on the natural environment with a remit to ensure sustainable stewardship of the land and sea so that people and nature can thrive. Part of our role is to conserve and manage England's geodiversity and landscapes to support scientific, educational and recreational use and as such we share many of the aims of the Global Geopark Network.

There are clearly a great number of benefits that could arise should your bid be successful, not least the opportunity to showcase England's internationally important geodiversity and the work being done to conserve, manage and promote it within the English Riviera Global Geopark and more widely across the country. From Natural England's perspective, the opportunity to meet, engage and share experience with 1000 delegates from across the world, would also be extremely valuable, presenting a learning experience across a range of disciplines including conservation, sustainable growth, public engagement and use of the natural environment to promote health and well-

Whilst it is not possible for us to make specific commitments so far in advance of 2016, we most certainly support your bid in principle and would be very happy to work with you over the next year or so to explore opportunities for Natural England input. This could be help in kind, for example through helping to shape a conference session or by running a field visit, or possibly through making a small financial contribution to support a relevant aspect of the

Natural England has enjoyed a long and productive relationship with England's Global Geoparks both directly, and through the UK Global Geopark Forum, and we are delighted that you are now in a position where you are able to bid

I would like to take this opportunity to wish you success with the bid and I hope that we are able to work with you in future to help shape the 7th Global Geopark Conference if you are successful in bringing it to England.

It would be very helpful if you could keep Colin Prosser briefed as the bidding and planning process takes shape.

Yours sincerely

Liz Newton Director, Landscape and Geodiversity



20 June 2014

To Melanie Border Coordinator English Riviera Global Geopark Chair UK Geoparks Forum Advisory Committee Member European Geoparks Network

Re: English Riviera Global Geopark bid to host the 7th International UNESCO Conference on Global Geoparks 2016

Dear Melanie,

Many thanks for your recent communications in connection with the proposal for the English Riviera Global Geopark to host the 7th International Global Geoparks Conference in 2016. I am pleased to confirm on behalf of the Department of Earth Sciences that we support your application. Furthermore, that we are happy to offer support to the event. This support will be an exhibition of specimens relating to Geopark and comprise minerals and fossils from the Geopark area, with Natural History Museum staff to explain and interpret those specimens and do identifications. We would expect the exhibits to relate to the local Devonian succession, mineralization and human occupation at Kent's Cavern. We will in the meantime discuss this with colleagues across the museum to determine what other support might be possible.

Yours sincerely,

Dr Martin Munt Head of Palaeobiology Collections

Dr Martin Munt, Head of Palaeobiology Collections. Dept Earth Sciences, The Natural History Museum, Cromwell Road, London, SW7 58D, m.munt@nhm.ac.uk

Palaeontology Department - The Natural History Museum - Cromwell Road - London SW7 58D - England, UK



Melanie Border English Riviera Global Geoparks Coordinator English Riviera Geopark Office Lower ground Floor Town Hall TORQUAY TQ1 3DR

23-06-14

Dear Mel.

English Riviera Global Geopark's bid to host the 7th international UNESCO conference on global Geoparks 2016

I am writing on behalf of Arts Council England to assure you of our support for the above bid. We are particularly delighted to see you have adopted the theme of Health and wellbeing through creative and active engagement in global Geoparks. This sits very well with our aim of Achieving great art and culture for everyone.

Torbay remains a 'priority place' for the Arts Council in terms of increasing engagement with cultural activity. The new Cultural Strategy for Torbay (due for publication in September this year) makes specific reference to the centrality of the Geopark in achieving this aim. As you know we have funded the research stage of a major new cultural festival that aims to bring the unique nature of the English Riviera Geopark alive through world class cultural events and activity. We are very keen to continue working with you on helping to realise this ambition.

With very best wishes,

Yours sincerely,

Simon Jutton

Senior Relationship Manager

Arts Council England, 14 Great Peter Street, London SW1P 3NQ www.artscouncil.org.uk Phone: 44 (0) 845 300 6200 Fax: 44 (0)20 7973 6590 Text Phone: 44 (0) 20 7973 6564 Email: enquiries@artscouncil.org.uk

Arts Council England is the trading name for The Arts Council of England, Registered charity no 1036733

Date: 4th June 2014.

Application to Host Geoparks Conference, 2016

Dear Colleagues,

The Devon RIGS Group, which is part of UK Geoconservation Is fully in support of the proposal for the English Riviera Global Geopark to host the 2016 Conference. We are a voluntary group of, mainly, geologists who document and look after the locally important geological and geomorphological sites in the County of Devon. Sites with statutory protection do not fall within our workload, although we still have a keen interest in how they are

Many of our members would be willing to assist the conference in any way, and would certainly wish to assist with excursions or other activities.

Many of those involved in UK Geoconservation would also be Interested in participation in such a conference, especially if Awarded to the English Riviera Global Geopark.

Yours faithfully,

Malcolm Hart Emeritus Professor of Micropalaeontology Plymouth University

MBHat



Devon RIGS Group (Regionally Important Geological

Prof. Malcolm Hart School of Geography, Earth & Environmental Sciences, Plymouth University Drake Circus. Plymouth PL4 8AA

Tel - 01752-584761 Fax: 01752-584776 e-mail; mhart@plymouth.ac.uk

Secretary: Alan Stapleton Meadow Barn East Portlemouth Salcombe TOB 8PN

Tel.: 01548 843085 alanstapleton@btintemet.com



Steve Parrock Chief Executive Torbay Development Agency 3rd Floor Tor Hill House Union Street Torquay TQ2 5QW

Tuesday 4th February 2014

Dear Mr Parrock,

Geopark Global Conference 2016

Thank you for your letter of 20th January to Saad Hammad concerning the bid for the 2016 UNESCO Conference on Global Geoparks. He has passed me the letter to respond on behalf of the airline, which I am pleased to do.

Flybe is not only Europe's largest regional airline – carrying some 7.4 million passengers last year – but is also proud to be headquartered in Exeter, just 20 miles away from Torquay. Our network of routes is designed to serve European regional destinations from the Highlands and islands of Scotland right through to southern Spain and as such we understand the importance of convenient air travel for delegates to events such as the Geopark Conference.

Please accept this as a letter of support in your efforts to bring the conference to the south west and confirmation that Flybe will be delighted to work with the Agency, should you be successful, in promoting air travel in 2016. We wish you all the very best and will watch with interest.

With very best regards,

Yours sincerely

nice on 883.

Niall Duffy Director of PR and Communications

cc. Stephen Hobday, Director of Sales and Distribution.

Flybe Group pic Registered Office: Jack Walker House, Exeter International Airport, Exeter, Devon, EXS 2HL

www.flybe.com